

Content Creator (Reels) & Social Media Manager Intern (Voluntary)

Beyond the Horizon International Strategic Studies Group (BtH) – Brussels (Hybrid/Remote where feasible)

Job description

BtH is seeking a proactive **Content Creator Intern** with a strong focus on **Reels/Shorts-style video content**. You will transform our **project outputs and publications** into engaging short videos, collaborate with our staff and interns on on-camera content, and publish materials through our corporate channels.

This is a **voluntary role (with potential for future paid opportunities)**.

Key responsibilities

- **Short-form video production (Reels/Shorts):**
 - Develop concepts and scripts for short videos highlighting BtH's **project deliverables, publications, events, and ongoing activities**
 - Film and edit content (hook, captions/subtitles, pacing, visuals, sound) optimized for social platforms
- **Collaborative video shoots:**
 - Co-create Reels with BtH **team members and interns** (e.g., quick Q&As, “behind the scenes”, publication highlights, project explainers)
 - Coordinate simple shoot logistics (scheduling, locations, shot lists)
- **Publishing & channel support:**
 - Prepare and publish videos on BtH's corporate accounts (e.g., Instagram, LinkedIn, YouTube, X/BlueSky as relevant)
 - Support copywriting, thumbnails/covers, hashtags, and basic community engagement
- **Brand and EU project communication alignment:**
 - Ensure content follows BtH's editorial tone and **EU visibility/branding requirements** when applicable
- **Planning & reporting:**
 - Contribute to a weekly/monthly **Reels content calendar**
 - Track basic performance metrics (views, reach, watch time, engagement) and share short insights

Desired profile

- Student or recent graduate in Communications, Media, Marketing, International Relations, or related fields (flexible—skills matter most)
- Proven interest/experience in **short-form video** production (Reels/Shorts/TikTok-style formats)
- Comfortable filming with a smartphone and editing with common tools (e.g., CapCut, Edits, Adobe Premiere, Final Cut, etc.)



- Strong organizational skills, reliability, and collaborative mindset
- Good working level of English (French/Dutch is an asset)

What you gain

- Hands-on experience in a Brussels-based think & do tank working on **EU-funded projects**
- A portfolio of published content on institutional channels
- Exposure to strategic communications in the peace, security, and policy ecosystem
- Flexible working arrangements where feasible
- **Potential for future paid opportunities** based on performance and organizational needs

How to apply

- CV + short portfolio (links to Reels/Shorts or any relevant video work) to info@behorizon.org
- A brief note explaining your interest and availability (start date and weekly hours)