

EVENT DESCRIPTION SHEET

PROJECT	
Participant:	101081624 - Beyond the Horizon ISSG (BtH)
PIC number:	904570106
Project name and acronym:	Immunising citizens against dis/misinformation - IMMUNE 2 INFODEMIC

EVENT DESCRIPTION	
Event number:	5
Event name:	Coproduction Workshop - 2 (Tools to immunise citizens against mis- and disinformation)
Type:	Workshop
In situ/online:	In-situ
Location:	Belgium, Brussels
Date(s):	22 September 2023
Website(s) (if any):	https://behorizon.org/eventsandactivities/immune-2-infodemic-project-coproduction-workshop-2/
Participants	
Female:	14
Male:	19
Non-binary:	1
From country 1 [Belgium]:	25
From country 2 [Finland]:	2
From country 3 [Netherlands]:	2
From country 4 [Germany]:	3
From country 5 [Italy]:	2
Total number of participants:	34
From total number of countries:	5
Description	
<p>The Coproduction Workshop aimed to evaluate the initial materials (videos, infographics, presentations) that will be used in future events, workshops and e-learning settings against dis-/misinformation based on the frame defined based on the initial framework workshop. To attain this, the workshop brought together experts</p>	

(educators, researchers, practitioners, media and communication experts) and the target group members (students, youth, citizens, migrants) together in an interactive workshop.

The event is implemented in Brussels including an opening speech, short introduction of the project and two consequent workshop sessions with active participation of the participants followed by a lunch and networking moment.

Participants were informed about the project objective, outputs, activities and the target groups at the introduction part. In each of the 2 workshop sessions, participants were split into three smaller groups to give their feedback and suggestions for evaluating and improving the produced material (presentation, infographics and videos). The workshops were organised in head-hand-heart format, in which the groups focused on logical (head), practical (hand) and emotional (heart) aspects. After the presentation of the materials, the groups made internal discussions and presented their results with others at the end. The workshops brought critical and constructive ideas.

Workshop – 1 / Digital Information Literacy Tools: presented the 3 guiding characters for self learning and video materials and 10 digital information literacy tools to the audience related to (1) Information reliability and information disorders, (2) Data footprints and online privacy, (3) Algorithms and Artificial Intelligence. The outcomes of the workshop can be summarised as follows.

- **Head (logical):** Tools are content wise interesting but need to speak for different target groups as well and can have different levels. AI as a topic is popular and there is more need among people for AI generated information. More tools would be more useful.
- **Hand (practical):** Tools can be very practical to use during workshops or other in-situ activities that can easily be used by different organisations, educators when supported by cases. These can be tested and improved at the workshops. The tools can be printed in card format making a deck of cards to immunise users against infodemic.
- **Heart (emotional):** The characters can help to make an emotional link with the target group during the e-learning. The irony is that these characters are also not real but AI-generated. It might be better to tell it at the beginning to the audience. For in-person events, the characters might not be necessary. The facilitator's personal connection would be enough.

Workshop – 2 / Migration Theme: presented the methodology of immunising citizens on a particular theme which includes main facts & figures, main mis/disinformation narratives and a case study. The case study focused on a social media post about the cost of migration to Belgium which had misleading content and using a critical thinking tool to defend yourself. The outcomes of the workshop can be summarised as follows::

- **Head (logical):** Main facts & figures can help participants to build immunity, but as an order these can be presented after the cases to bring curiosity and could be asked in a question format to get more attention from the audience.
- **Hand (practical):** The facilitator's approach is really important during in-situ events in practical terms. Using more visual material and less text can bring more connection with the theme. While applying the tools on a case, the content can be more attractive and show the steps in a more visual way.
- **Heart (emotional):** Migration is a very hot and sensitive topic. The content and the sessions should be politically neutral and focus more on facts. Therefore distinguishing facts and opinions are important.

As a result, this event helped us make an introduction to an additional group of international experts and practitioners; get their inputs for producing better, more attractive learning materials and reaching out more effectively to the target groups; incorporate potential AI use cases; and extend our multiplier community for future project activities.