

IMMUNE 2 INFODEMIC

Immunising citizens against dis- and misinformation

Framework Workshop



When: 28 February 2023
Where: Residence Palace, Wetstraat 155, 1040 Brussels (Schuman)

By invitation only



Background

European citizens are all exposed to an **infodemic** spreading increasingly which can severely impact their democratic participation and engagement. This may include **disinformation, misinformation, fake news**, and **other types of interference** on different issues related to public life. A pre-emptive approach needs to be taken to decrease the worsening impact, such as using vaccination against the spread of the pandemic.

IMMUNE 2 INFODEMIC **aims** to immunise EU citizens against disinformation and misinformation on selected themes by empowering and equipping them with several easy-to-use tools. The project consortium formulates and co-produces 3 **instruments** (*vaccines*): digital literacy, media literacy, and critical thinking; and applies these instruments to 3 selected hot **themes** (*boosters*): elections, COVID-19 and migration.

Vulnerable citizens/residents having limited/no knowledge about mis/disinformation activities but using social media extensively will be targeted for the injection in different forms of **in-situ** and **online events** with the support of multipliers including **media professionals, social media influencers** and **civil society organisations**.

Aim and Scope

The **framework workshop** aims to develop guidelines for formulating tools and instruments against dis/misinformation.

The workshop will bring field experts, researchers, practitioners, media and communication experts, decision/policy makers, etc. together.

The participants will learn more about the priorities of the European Union, the project activities and will be able to exchange insights, knowledge, experiences and contribute to our democracy by making a difference via this EU project.

Agenda

Time	Activity
09.30 - 10.00	Coffee and Registration
10.00 - 10.15	Opening and Keynote speech <i>European Commission</i>
10.15 - 10.25	Immune 2 Infodemic project introduction <i>Beyond the Horizon ISSG</i>
10.25 - 10.40	Presentation of Immune 2 Infodemic Instruments <i>FaktaBaari</i> <i>Dare to be Grey</i> <i>Laurea University of Applied Sciences</i>

10.40 - 11.40	Breakout Workshop Sessions	
	Instruments <i>(Digital/media literacy, critical thinking)</i> <i>What are the skills and strategies we can use to immunise ourselves against mis- and disinformation?</i>	Themes <i>(Elections, COVID-19, migration)</i> <i>What are the main dis/misinformation narratives and platforms? Who are the main actors? Current and future perspectives.</i>
11.40 - 12.00	Wrap up of group discussions	
12.00 - 13.00	Lunch and Networking	

Participation and Contact

Please confirm your participation to the event by contacting:

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The workshop is taking place within the EU-funded IMMUNE 2 INFODEMIC project (Immunising citizens against dis- and misinformation).

For more information, please visit

<https://behorizon.org/eventsandactivities/immune-2-infodemic-project-framework-workshop/>



IMMUNE 2 INFODEMIC is implemented by:



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the European Union